



Press Release
Boulogne-Billancourt, January 30th 2007

MULTIMEDIA

A NOVO IS IMPLEMENTING THREE MAJOR CONTRACTS WITH TOP GLOBAL PLAYERS IN MULTIMEDIA

IBM Global Services selects A NOVO as after sales service partner for its products in France, UK and Italy

A NOVO has been awarded a contract by IBM Global Services to provide end-to-end customer logistics and services for IBM and Lenovo branded notebooks and desktops in France, United Kingdom and Italy. These are the first Regions of a Pan-European strategic initiative to optimise warranty costs and services on their PC product lines.

This business will be carried out by our Multimedia Centers of Excellence in Angers (France), Larbert (Scotland) and Saronno (Italy).

ASUSTEK selects A NOVO as after sale service partner for its product in Italy and Norway

A NOVO has been awarded an 18 months renewable contract by ASUSTEK (branded ASUS) to provide authorised warranty logistics and repair of ASUS branded notebooks covering Italy and Norway territories within Asustek European Service Network.

This business will be carried out by our Multimedia Centres of Excellence in Saronno (Italy) and Oslo (Norway).

A NOVO obtains an agreement with SCIENTIFIC-ATLANTA EUROPE NV

A NOVO has signed an agreement with SCIENTIFIC-ATLANTA EUROPE NV, a leading supplier of transmission networks for broadband access to the home, set-tops, cable modems and digital interactive subscriber systems for video, high speed Internet, voice over IP (VoIP) networks, and worldwide customer service and support.

This agreement covers the repair service of certain cable PVR and digital set-top boxes for certain customers in the UK market. The A NOVO (UK) site in Shipley is executing this contract.

Richard Seurat, Chairman and CEO of A NOVO comments, "Extending our relationships with such demanding and successful customers throughout major European countries demonstrates the relevance of our value proposition for PC and Desktops ; In addition, we have acquired an important part of the PVR (Personal Video Recorder) repair and screening market and of the digital set-box repair services for the UK".

About IBM/Lenovo

IBM has engaged in an historic alliance with Lenovo. To bring long-term value for clients, companies need to continually reinvent themselves. IBM's multi-year agreement with Lenovo is broad-based and allows IBM to continue to provide end-to-end solutions to their clients. Lenovo is now the preferred provider of IBM-branded personal computers to our clients, and IBM will continue to provide financing and maintenance services for those PC solutions.

About Asus

ASUS, a technology-oriented company blessed with one of the world's top R&D teams, is well known for high-quality and innovative technology. As a leading provider of 3C (computers, communications and consumer electronics) total solutions, ASUS offers a complete product portfolio to compete in the new millennium.

About Scientific Atlanta

Scientific Atlanta, which became a Cisco company on February 24, 2006, is a \$1.9 billion company changing the way consumers interact with their televisions, and is a leading supplier of transmission networks for broadband access to the home, set-tops, cable modems and digital interactive subscriber systems for video, high speed Internet, voice over IP (VoIP) networks, and worldwide customer service and support. Scientific Atlanta is applying a half-century of innovations to today's convergence of the PC and the TV and helping to extend multimedia broadband applications to new platforms via interactive broadband networks, set-tops and cable modems.

About A NOVO

With revenues of €293,8 million and 4,700 employees, A NOVO is Europe's leading provider of maintenance and customization services for digital products used by the major Telecommunication and Multimedia Operators in delivering Triple Play (voice/data/image) solutions. A Novo has more than 20 Centers of Excellence.

For more information, visit www.a-novo.com.

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