



Press release
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Telecommunication

ASURION, Leader in Extended Warranty Products for the Wireless Industry, signs a Contract with A NOVO

A NOVO has been awarded a one-year renewable contract by ASURION, North America's leading provider of handset insurance and extended warranty products to the wireless industry. The Dallas/Fort Worth (Texas, USA) Telecommunication Center of Excellence is executing the multimillion dollar contract, which includes sourcing, repair and kitting of wireless phones in the USA.

Richard Seurat, Chairman and CEO of A NOVO comments, "While A NOVO has been an ASURION partner for several years, this contract allows us to secure and grow profitable business by around 20% a year in our Dallas/Fort Worth Center of Excellence as operations have now been stabilized."

"A NOVO has been a valued partner for over two years and we are pleased to be continuing our relationship," says Sean McKinless, Senior Vice President of ASURION's Technology and Logistics Center.

About ASURION

ASURION is the leading provider of enhanced services to the wireless telecommunications industry. ASURION's products are designed to provide high value to consumers while also delivering financial and service benefits to its partners. Offerings include (among others) Roadside Assistance Services, Handset Insurance Services, Warranty Management, Debt Protection, Telephone Equipment Maintenance and Managed Wireless Solutions. For additional information about ASURION, visit www.asurion.com.

About A NOVO

With revenues of €282 million and 4,500 employees, A NOVO is Europe's leading provider of maintenance and customization services for digital products used by the major Telecommunication and Multimedia Operators in delivering Triple Play (voice/data/image) solutions. A Novo has more than 20 Centers of Excellence. For more information, visit www.a-novo.com.

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